Cookie Policy

Department: Marketing

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Cookie Law

At Powerscreen of Washington, an entity of Molson Group, ('we,' 'us,' or 'our'), we are committed to respecting user privacy and ensuring compliance with applicable privacy laws, including the **Washington Privacy Act (WPA)**. This policy explains how we use cookies on our website and the rights users have regarding their personal data under the WPA.

The WPA defines some cookies as "online identifiers" that may qualify as personal data if they can identify, relate to, describe, or be reasonably associated with an individual. We adhere to the requirements of the WPA by ensuring transparency about our use of cookies, providing users with detailed information, and offering mechanisms to manage preferences.

What is a Cookie?

A 'cookie' is a small text file or piece of data that is sent from a website and stored on a user's device (computer, tablet, mobile device etc.) when the user accesses the website. Cookies can be thought of as a form of identification that allows a website to recognise a user's device and remember certain preferences from previous visits.

Whenever you visit a website for the first time, cookie(s) are downloaded onto your device for a number of reasons. Cookies have numerous uses, including making websites work more efficiently, retaining user information such as items in a shopping cart or saving user preferences. We have provided details in this policy about the types of cookies used and their purpose(s).

Duration & Responsible Party

Cookies can either be 'session' or 'persistent' cookies. This relates to the duration the cookie stays on a user's device. A session cookie is deemed as less intrusive than a persistent cookie because it expires after the session ends (i.e., when the user exits the website). Session cookies relate only to the current browsing session.

Persistent cookies last for longer than the current browsing session and are stored on the user's device for use during return visits to the website. These allow a user's actions and/or preferences to be remembered in-between sessions.

Cookies can be set by the website the user is visiting, known as 'first-party cookies' or by a separate website (URL), known as 'third-party cookies'. Most current browsers provide the option to turn off third-party cookies to prevent tracking and information sharing.

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Compliance with the Washington Privacy Act (WPA)

Under the WPA, certain cookies that qualify as "online identifiers" may be considered personal data. These identifiers, combined with other information, could be used to identify an individual. We ensure compliance with the WPA by:

1. **Transparency**:

   • Providing clear information about the cookies we use, their purposes, and how they may involve personal data.

2. **Consent Management**:

   • Obtaining user consent before activating non-essential cookies, including analytics and advertising cookies.

   • Offering an easy way to manage or withdraw cookie preferences at any time.

3. **User Rights**:

   • Respecting user rights under the WPA, including the right to know what personal data is collected, the right to request its deletion, and the right to opt out of its sale.

Types of Cookies

Essential Cookies - some cookies are necessary for a website to work properly and relate to the core functions of the site. In most cases, because they are strictly necessary, consent is not required for such cookies. There are often options to turn essential cookies off via the browser or device itself, however users should be aware that the site may not function as expected if this is done.

Analytical Cookies – these cookies collect information about how a user interacts with a website and provide data for statistical analysis purposes. These cookies are optional and can be rejected or turned off by the user.

Preference Cookies - these cookies set the preferences a user chooses and remembers them for the next visit. These are optional cookies used to tailor certain website options to the user. They can be managed via the 'manage cookies' option.

Performance Cookies - these cookies provide us with statistics and information about how and when a user visits our website and which pages are accessed. This gives us data to offer a better service to users but can be turned off in the 'manage cookies' settings.

Security Cookies - these cookies are strictly necessary to protect both our website and users. They provide authentication for user accounts, fraud prevention and other forms of security.

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How Can I Change My Cookie Settings?

Powerscreen of Washington makes managing your cookie options simple. When you first visit our website, you will be presented with a pop-up box about the cookies we set on your device. You can accept, reject, and manage your cookie settings using the link in that notice. Once you have set your desired cookie options, the pop-up box will disappear.

Essential cookies cannot be rejected under the 'manage cookies' settings as they are necessary for ensuring our website functions correctly. However, all non-essential cookies can be turned off in the cookie settings.

You can also control cookie settings via your browser or device settings. To learn more about cookies and how to manage them via different browsers, please visit www.allaboutcookies.org/manage-cookies. You can also use your browser settings to delete cookies that are already stored on your device. If you choose to turn off essential cookies via your browser, parts of our website may not function as expected.

Cookies Used on the Powerscreen of Washington Website

Powerscreen of Washington uses a number of essential and non-essential cookies on our website. Below are all first party and third-party cookies that we use and their purpose. This list is reviewed every quarter.

Powerscreen of Washington Cookies

Cookie Name	Purpose	Duration	Type
pys_first_visit	PixelYourSite plugin sets this cookie to manage the analytical services.	7 days	Analytics
pys_landing_page	PixelYourSite plugin sets this cookie to manage the analytical services.	7 days	Analytics
pys_session_limit	PixelYourSite plugin sets this cookie to manage the analytical services.	1 hour	Analytics
pys_start_session	PixelYourSite plugin sets this cookie to manage the analytical services.	session	Analytics
pysTrafficSource	PixelYourSite plugin sets this cookie to manage the analytical services.	7 days	Analytics
last_pys_landing_page	PixelYourSite plugin sets this cookie to manage the analytical services.	7 days	Analytics
last_pysTrafficSource	PixelYourSite plugin sets this cookie to manage the analytical services.	7 days	Analytics
_fbp	Facebook sets this cookie to store and track interactions.	7 days	Analytics
wp-wpml_current_language	WordPress multilingual plugin sets this cookie to store the current language/language settings.	session	Functional
wpEmojiSettingsSupports	WordPress sets this cookie when a user interacts with emojis on a WordPress site. It helps determine if the user's browser can display emojis properly.	session	Necessary

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Third-Party Cookies

Domain	Cookie Name	Purpose	Duration	Type
.liadm.com	lidid	LiveIntent collects data on visitor behavior and interactions to enhance relevance of advertisements displayed to users.	1 year	Advertisement
.linkedin.com	AnalyticsSyncHistory	LinkedIn sets this cookie to store information about the time a synchronization with the linkedIn analytics service took place for users in designated countries.	1 month	Advertisement
.linkedin.com	li_gc	Linkedin set this cookie for storing visitor's consent regarding using cookies for non-essential purposes.	6 months	Functional
.linkedin.com	UserMatchHistory	LinkedIn sets this cookie to track visitors across multiple websites to present more relevant advertisements based on visitor preferences.	1 month	Advertisement
.linkedin.com	bcookie	LinkedIn sets this cookie to track the use of embedded services.	1 year	Advertisement
.linkedin.com	li_sugr	LinkedIn sets this cookie to identify users across different devices and platforms to enhance user experience and deliver personalized content.	3 months	Advertisement
.linkedin.com	lidc	LinkedIn sets the lidc cookie to facilitate data center selection.	1 day	Functional
youtube.com	yt-remote-fast-check-period	The yt-remote-fast-check-period cookie is used by YouTube to store the user's video player preferences for embedded YouTube videos.	Session	Functional
youtube.com	yt-remote-session-name	The yt-remote-session-name cookie is used by YouTube to store the user's video player preferences using embedded YouTube video.	Session	Functional

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youtube.com	yt-remote-cast-installed	The yt-remote-cast-installed cookie is used to store the user's video player preferences using embedded YouTube video.	session	Functional
youtube.com	yt-remote-session-app	The yt-remote-session-app cookie is used by YouTube to store user preferences and information about the interface of the embedded YouTube video player.	session	Functional
youtube.com	yt-remote-device-id	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	never expires	Functional
youtube.com	yt-remote-connected-devices	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	never expires	Functional
youtube.com	ytidb::LAST_RESULT_ENTRY_KEY	The cookie ytidb::LAST_RESULT_ENTRY_KEY is used by YouTube to store the last search result entry that was clicked by the user. This information is used to improve the user experience by providing more relevant search results in the future.	never expires	Functional
youtube.com	YSC	Youtube sets this cookie to track the views of embedded videos on Youtube pages.	session	Advertisement
youtube.com	VISITOR_INFO1_LIVE	YouTube sets this cookie to measure bandwidth, determining whether the user gets the new or old player interface.	6 months	Advertisement
youtube.com	VISITOR_PRIVACY_METADATA	YouTube sets this cookie to store the user's cookie consent state for the current domain.	6 months	Advertisement
youtube.com	yt.innertube::requests	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.	never expires	Advertisement
youtube.com	yt.innertube::nextId	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.	never expires	Advertisement

Further Information

You can read more about cookies and your options by visiting please visit www.allaboutcookies.org.

Where a cookie collects personal information, you have rights regarding how we obtain, store, and process this data.

You can learn more about how we use your personal data and who to contact with further queries via Privacy Notice **https://www.powerscreen-wa.com/wp-content/uploads/2023/03/Privacy-Policy.pdf**

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